



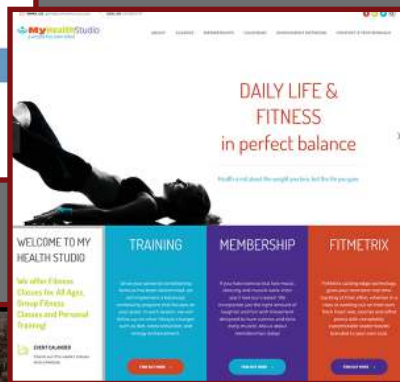
# carverstrategies

“Carving out your piece of the online market”



## CUSTOM CAMPAIGNS | TAILORED DESIGNS

Carver Strategies is pioneering the way people build, maintain and use their websites. With our innovative design process, you have your own personal web developer and marketing consultant to lend ideas, aid your goals and grow your organization online. Allow our experienced experts to carve your name into the online world with a modern website and marketing campaign.



### FULLY CUSTOM WORDPRESS WEBSITES

We prefer a hands on approach to ensure the final version of each project matches our client's intended vision. We use open communication through each stage of our projects to give our clients peace of mind.

#### Websites include:

- . Responsive Full Layout/Mobile Device Functionality
- . Parallax Scrolling/HD Media Content
- . Email Transfer & Domain Hosting
- . Written Content/Blogging
- . eCommerce Capabilities
- . Friendly User Interface
- . Training Plus Tutorials
- . Website Maintenance

### CUTTING-EDGE MARKETING SERVICES

To guarantee your organization remains competitive in the online world, advanced marketing strategies and targeted online branding can be implemented with any website. Carver Strategies is constantly striving to offer the best online marketing services.

#### Marketing services include:

- . Search Engine Optimization (Google, Bing, Yahoo visibility)
- . Progress Reports/Keyword & Meta Data research
- . Google Analytics/Traffic Monitoring
- . Social Media Management
- . Google AdWords
- . Yelp Ads

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